

Big Max 50

High Protein Lean Muscle Gainer[†]

50 Grams of Whey Protein Concentrate Based Formula Fortified with 25 Essential Vitamins and Minerals

50 Grams of Protein Per Serving: Protein builds muscle, plain and simple. Many weight gainers rely on simple sugar carbohydrates to assist in weight gain. While they may help you gain weight it may not be lean muscle gains. **Big Max 50** combines three synergistic proteins to make sure that your nitrogen balance and ability to gain lean muscle mass will be optimized.

A Complete Source Of Vitamins and Minerals: Because **Big Max 50** is designed to supply your body with the essential nutrients, we included 50% of the U.S. recommended daily amounts of 25 vitamins and minerals in each serving. Vitamins and minerals are responsible for virtually every function within your body. **Big Max 50** also gives you what most meals can't, a full spectrum of vitamins and minerals.

4 Grams of Pure Flaxseed & 6 Grams of Fiber: Flaxseeds are loaded with fatty acids (Omega 3,6 and 9), protein and fiber. Any good meal should contain small amounts of fatty acids. These fats are known as the good fats and have been shown in studies to help control cholesterol and reduce the risk of heart disease. With a whopping 6 total grams of fiber, Big Max 50 will make sure the intestinal system is healthy and eliminates properly. Fiber has also been shown to have numerous health benefits.

A Complete Muscle and Weight Gaining Formula: Because **Big Max 50** contains 50 grams of protein, 25 vitamins & minerals, low sugar and grain derived carbohydrates, 4 grams of pure flaxseed for essential fatty acids and 6 grams of fiber. You can drink it 2-3 times per day as an excellent high protein meal supplement. **Big Max 50** is instantized so you can mix it vigorously or shake it without a blender. In a blender add ice, bananas or any fruit, peanut butter, almonds etc to make a delicious high calorie shake. We are proud to say that we have created what we consider the most powerful high protein weight gaining formula available. Best of all it tastes awesome!



Size: 10 lbs.

Serving Size: 4 Scoops, App. 152 g

Servings Per Container: App. 30

Flavors: Chocolate, Vanilla, and Strawberry

KEY FEATURES

- 4 Grams of Pure FlaxSeed per Serving
- 6 Grams of Total Fiber
- Low Sugar Formula
- Instantized For Easy Mixing
- Smooth & Creamy New Formula
- Omega 3,6 & 9 Fatty Acids
- 90 Grams of Grain-Derived Carbohydrates
- Awesome Taste Guaranteed

KEY MESSAGES

- Combines three synergistic proteins to ensure optimal nitrogen balance and lean muscle mass gain.[†]
- Includes 50% of the U.S. recommended daily amounts of 25 vitamins and minerals in each serving.
- 6 grams of fiber and 4 grams of pure flaxseed to support intestinal health.
- Contains 50 grams of protein, 25 vitamins & minerals, low sugar and grain derived carbs.
- Instantized so it mixes without a blender.

TARGET MARKET

Primary: Hard-Gainers and more experienced consumers that can assimilate higher amounts of protein that are looking to put on quality lean-muscle mass. The added EFAs and fiber make this product more appealing for the older consumer.

Secondary: Individuals needing to increase their caloric intake due to illness or other diseases causing drops in body weight.

Recommended Stack

- Max Creacine CV
- Max CLA
- Max Glutacine
- Full Blown SF
- Max Zyme

Your assurance of quality[®]

1641 S. Sinclair Street • Anaheim, California 92806 • 714.456.0700 • 714.456.0727 fax

www.maxmuscle.com

Big Max 50

Chocolate Ice Cream Flavor

Size: 10 lbs.
Serving Size: 4 Scoops, App. 152 g
Servings Per Container: App. 30

Supplement Facts

Serving Size: 4 Scoops, app.152g
 Servings Per Container: app 30

Amount Per Serving	
Calories	596
Calories from Fat	36
%Daily Value*	
Total Fat	4 g 6%
Saturated Fat	1gm 5%
Cholesterol	50 mg 16%
Sodium	200 mg 9%
Potassium	475 mg 16%
Total Carbohydrate	90 g 25%
Dietary fiber	6 g 30%
Sugars	26 g
Protein	50 g 100%
Vitamin A	50%
Vitamin C	50%
Calcium	50%
Iron	50%
Vitamin D	50%
Vitamin E	50%
Thiamin	50%
Riboflavin	50%
Niacin	50%
Vitamin B8	50%
Folic Acid	50%
Vitamin B12	50%
Biotin	50%
Pantothenic Acid	50%
Phosphorus	50%
Iodine	50%
Magnesium	50%
Zinc	50%
Selenium	50%
Copper	50%
Manganese	50%
Chromium	50%
Molybdenum	50%
Choline	25%
Vitamin K	50%

* Daily Value not established
 † Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 0 - Carbohydrate 0 - Protein 0		

INGREDIENTS: Big Max 50 Proprietary Protein Blend: (Whey Protein Concentrate, Rice Complete Protein, Whey Protein Isolate) Maltodextrin, Non Fat Milk Solids, Dextrose, Fructose, Cocoa, Lignamax Fine Flax Seed, Vitamins & Minerals Pre-Mix 50%, Natural and Artificial Flavors, Cellulose Gum, Sodium Chloride, Potassium Acesulfame K.

Directions: Mix 4 scoops in 16-20 ounces of water, juice, non-fat milk, soymilk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent high protein meal supplement. Big Max 50 is instantized so you can mix it vigorously or shake it without a blender. In a blender add ice, bananas or any fruit, peanut butter, almonds etc to make a delicious high calorie shake. You can also use fewer scoops with less fluid for smaller shakes.

KEEP OUT OF THE REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.

Big Max 50

Vanilla Ice Cream Flavor

Size: 10 lbs.
Serving Size: 4 Scoops, App. 152g
Servings Per Container: App. 30

Supplement Facts

Serving Size: 4 Scoops, app.152g
 Servings Per Container: app 30

Amount Per Serving	
Calories	596
Calories from Fat	36
%Daily Value*	
Total Fat	4 g 6%
Saturated Fat	1gm 5%
Cholesterol	50 mg 16%
Sodium	200 mg 9%
Potassium	475 mg 16%
Total Carbohydrate	90 g 25%
Dietary fiber	6 g 30%
Sugars	26 g
Protein	50 g 100%
Vitamin A	50%
Vitamin C	50%
Calcium	50%
Iron	50%
Vitamin D	50%
Vitamin E	50%
Thiamin	50%
Riboflavin	50%
Niacin	50%
Vitamin B8	50%
Folic Acid	50%
Vitamin B12	50%
Biotin	50%
Pantothenic Acid	50%
Phosphorus	50%
Iodine	50%
Magnesium	50%
Zinc	50%
Selenium	50%
Copper	50%
Manganese	50%
Chromium	50%
Molybdenum	50%
Choline	25%
Vitamin K	50%

* Daily Value not established
 † Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 0 - Carbohydrate 0 - Protein 0		

INGREDIENTS: Big Max 50 Proprietary Protein Blend: (Whey Protein Concentrate, Rice Complete Protein, Whey Protein Isolate) Maltodextrin, Non Fat Milk Solids, Dextrose, Fructose, Cocoa, Lignamax Fine Flax Seed, Vitamins & Minerals Pre-Mix 50%, Natural and Artificial Flavors, Cellulose Gum, Sodium Chloride, Potassium Acesulfame K.

Directions: Mix 4 scoops in 16-20 ounces of water, juice, non-fat milk, soymilk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent high protein meal supplement. Big Max 50 is instantized so you can mix it vigorously or shake it without a blender. In a blender add ice, bananas or any fruit, peanut butter, almonds etc to make a delicious high calorie shake. You can also use fewer scoops with less fluid for smaller shakes.

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Big Max 50

Strawberry Ice Cream Flavor

Size: 10 lbs.
Serving Size: 4 Scoops, App. 152 g
Servings Per Container: App. 30

Supplement Facts

Serving Size: 4 Scoops, app.152g
 Servings Per Container: app 30

Amount Per Serving	
Calories	596
Calories from Fat	36
%Daily Value*	
Total Fat	4 g 6%
Saturated Fat	1gm 5%
Cholesterol	50 mg 16%
Sodium	200 mg 9%
Potassium	475 mg 16%
Total Carbohydrate	90 g 25%
Dietary fiber	6 g 30%
Sugars	26 g
Protein	50 g 100%
Vitamin A	50%
Vitamin C	50%
Calcium	50%
Iron	50%
Vitamin D	50%
Vitamin E	50%
Thiamin	50%
Riboflavin	50%
Niacin	50%
Vitamin B8	50%
Folic Acid	50%
Vitamin B12	50%
Biotin	50%
Pantothenic Acid	50%
Phosphorus	50%
Iodine	50%
Magnesium	50%
Zinc	50%
Selenium	50%
Copper	50%
Manganese	50%
Chromium	50%
Molybdenum	50%
Choline	25%
Vitamin K	50%

* Daily Value not established
 † Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 0 - Carbohydrate 0 - Protein 0		

INGREDIENTS: Big Max 50 Proprietary Protein Blend: (Whey Protein Concentrate, Rice Complete Protein, Whey Protein Isolate) Maltodextrin, Non Fat Milk Solids, Dextrose, Whole Milk Solids, Oat Bran Fiber, Barley Bran, Vitamins & Minerals Pre-mix, Cellulose Gum, Natural & Artificial Flavors, Sodium Chloride, Lignamax Fine Flax Seed, Acesulfame Potassium, Sucralose, and FD & C Red No. 40.

Directions: Mix 4 scoops in 16-20 ounces of water, juice, non-fat milk, soymilk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent high protein meal supplement. Big Max 50 is instantized so you can mix it vigorously or shake it without a blender. In a blender add ice, bananas or any fruit, peanut butter, almonds etc to make a delicious high calorie shake. You can also use fewer scoops with less fluid for smaller shakes.

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*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.