



Product Data Sheet

MAX De-Lite

ACTIVATED WEIGHT LOSS FORMULA



Max De-Lite, by Max Muscle Sports Nutrition (MMSN), is the complete weight loss solution to get your body in shape. Specifically designed for adults, **Max De-Lite** contains several clinically proven weight loss ingredients to suppress appetite, provide maximum calorie burning (thermogenic effect), accelerate fat loss, increase energy and elevate the body's metabolism.

Max De-Lite is composed of a powerful and scientific supported Proprietary **Max De-Lite** Blend, containing the clinically proven benefits of Slimaluma®, Advantra Z®, Clarinol™ CLA, L-Carnitine, Caffeine, Green Tea Leaf Extract, Fiber and the benefits of other powerful ingredients to complete this comprehensive formula.

Slimaluma® is a clinically proven appetite suppressant and is a patented extract (U.S. patent #7,060,308) of the *Caralluma fimbriata*, a succulent plant and member of the cactus family. Slimaluma® has a proven safety and efficacy record. For its effectiveness, several human clinical trials have proven its ability to suppress hunger, reduce body weight and body fat, reduce body mass index (BMI), and reduce waist and hip circumference. It has been proposed that the pregnane glycosides block lipogenesis (fat synthesis) by as much as 35% by inhibiting a key fat synthesis enzyme called ATP-citrate lyase. Slimaluma® has been shown to inhibit differentiation of pre-adipocytes into adipocytes (new fat cells) indicating the reduction of new fat cell lines.

Max De-Lite contains the patented ingredient Advantra Z®, an extract of a citrus fruit (*Citrus aurantium*). Advantra Z® contains a complete and synergistic family of bioactive amines including synephrine, N-methyltyramine, hordenine, octopamine and tyramine. The form of synephrine in Advantra Z® is called P-synephrine and is the safe form for humans. Other products labeled with Bitter Orange, *Citrus aurantium* or Synephrine may contain the M-synephrine which is the unsafe form for humans. Advantra Z® increases metabolic rate without affecting heart rate or blood pressure. Advantra Z® has been shown to be safe and effective in humans in stimulating metabolic thermogenesis, increasing the breakdown of fat (lipolysis), increasing the ratio of lean muscle to total body mass, improving athletic performance and exerting an appetite suppressing effect.

Max De-Lite uses only patented Clarinol™ CLA from specially modified Safflower Oil to provide the highest levels of the two biologically active CLA isomers cis-9, trans-11 (c9-t11), and trans-10, cis-12 (t10-c12) in the preferred 50:50 ratio. There are several different CLA isomers, but these two are the only ones that have been research tested for body composition changes. These isomers are so special that they are protected by the WARF (Wisconsin Alumni Research Foundation) patent. CLA improves body composition by decreasing body fat and increasing lean body mass by preventing absorption of fats from the bloodstream and enhancing fat breakdown in muscle cells. Studies have also been shown to ameliorate the signs of cellulite on the skin.

Caffeine has been added as an extensively researched ingredient that provides an effective thermogenic, metabolic, fat oxidation and performance enhancing (ergogenic) effect in humans. Green Tea Extract, containing highly concentrated levels of EGCG, has been added as numerous published studies have now shown that EGCG is effective in reducing body weight, mainly body fat, by increasing thermogenesis and fat oxidation (fat burning). Green Tea Extract also boosts and supports mood, enhances energy and promotes a sense of well-being.

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Size: Net Wt. 588 g (1.3 lb)
Serving Size: 2 Scoops (19.6 g)
Servings Per Container: 30
Flavor: Berry Cherry

KEY FEATURES

- Activated Weight Loss Formula Promoting Weight Loss and Appetite Suppression†
- Contains 3 Proprietary Patented Ingredients for Safe and Effective Weight Loss Including, Slimaluma®, Advantra Z®, and Clarinol™ CLA†
- Contains the Clinically Proven Appetite Suppressant Slimaluma®
- Stimulates Thermogenesis With Advantra Z® and Caffeine†
- Provides Clarinol™ CLA, the highest concentrated form of CLA and only clinically proven CLA research tested for body composition changes.†
- With L-Carnitine, Green Tea Extract and Panax Ginseng

KEY MESSAGES

- Scientifically formulated with the patented ingredient Slimaluma® that clinical studies have shown to suppress appetite, limit fat accumulation and reduce the formation of fat.†
- Slimaluma® has been shown to reduce the formation of new fat (pre-adipocytes into adipocytes) by 35% in cell line studies.†
- Contains Advantra Z® which is a proprietary patented ingredient containing the bioactive amines synephrine, N-methyltyramine, hordenine, octopamine and tyramine and is the only patented *Citrus aurantium* extract indicated for weight loss and physical performance on the market today.†
- Advantra Z® contains P-synephrine which is the safe isomer of synephrine for humans.†
- Contains Green Tea Extract standardized with highly concentrated levels of epigallocatechin gallate (EGCG). Published studies have demonstrated the efficacy of EGCG in reducing body fat, increasing thermogenesis and fat oxidation (fat burning).†
- Green Tea Extract is very effective in thermogenesis and fat oxidation when combined with caffeine.†

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Your assurance of quality®

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Size: Net Wt. 588 g (1.3 lb)
Serving Size: 2 Scoops (19.6 g)
Servings Per Container: 30

Supplement Facts

Serving Size: 2 Scoops (Approx 19.6gm) Servings Per Container: 30
 Calories per Serving: 21 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	2%
Conjugated Linoleic Acid (CLA)	750 mg	**
Saturated Fat	0 g	0%
Trans Fat	0 g	0%
Cholesterol	0 mg	0%
Sodium	0 mg	0%
Potassium	0 mg	0%
Total Carbohydrates	15 g	5%
Dietary Fiber	12 g	48%
Sugars	3 g	**
Protein	0 g	0%
Vitamin C	250 mg	417%
Thiamin	1.5 mg	100%
Riboflavin	1.7 mg	100%
Niacin (niacinamide)	20 mg	100%
Vitamin B6 (pyridoxine HCl)	2 mg	100%
Folic Acid	400 mcg	100%
Vitamin B12 (cyanocobalamin)	30 mcg	500%
Biotin	300 mcg	100%
Pantothenic Acid (D-calcium pantothenate)	50 mg	500%
Calcium (calcium phosphate dibasic)	200 mg	20%
Magnesium (oxide)	150 mg	37%
Zinc (oxide)	30 mg	200%
Chromium (polynicotinate)	160 mcg	133%
Iodine (potassium iodide)	450 mcg	300%
L-Carnitine (fumarate)	250 mg	**

Proprietary Max De-Lite Blend: 1,275 mg **
 Green Tea Extract (Camellia sinensis) (Leaf, 45% EGCG), Slimaluma® (Caralluma fimbriata) (min. 25% Pregnane Glycosides), Caffeine (anhydrous), Advantra Z® (Cirtus aurantium, 30% synephrine alkaloids), Cocoa Nut Standardized Extract, Damiana Standardized Extract (Turnera diffusa) (Leaf, Stem), L-Taurine, Glucuronolactone, Panex Ginseng Extract, Aloe Vera Leaf Powder (200:1)

*Percent Daily Values are based on a 2,000 calorie diet.
 **Daily Value not established.

Directions: As a dietary supplement test your tolerance by taking one (1) scoop with 8 – 12 ounces of water without food. Shake well. After tolerance test, you may take two (2) scoops with water without food. For optimal results, take once in the morning and once in the afternoon. Stay well hydrated throughout the day while using this product especially in hot and humid temperatures. **DO NOT TAKE AFTER 6 PM. MAY CAUSE SLEEPLESSNESS. DO NOT EXCEED FOUR (4) SCOOPS PER DAY.**

As with any weight loss product, this dietary supplement is most effective when used in conjunction with a reduced caloric diet, exercise and behavior modification program.

Other Ingredients: Inulin (Fructooligosaccharide), Crystalline Fructose, Citric Acid, Natural & Artificial Flavor (FD&C Red No. 40), Acesulfame Potassium, Sucralose Sweetener.

Does not contain: Yeast, corn, wheat, soy, gluten, milk, salt, starch, preservatives or artificial color. Suitable for vegetarians/vegans.

ALLERGY INFORMATION: Manufactured in a facility that processes milk, soy and egg proteins, peanuts, other tree nuts and wheat.

Contains 250 mg Caffeine per serving.

Contains 45 mg Synephrine per serving.

KEEP OUT OF REACH OF CHILDREN.

STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

WARNING: NOT FOR USE BY INDIVIDUALS UNDER THE AGE OF 18 YEARS. DO NOT USE IF PREGNANT OR NURSING. Consult a physician before using this product if you have any medical condition, sensitive to caffeine or taking any medication. Do not exceed recommended servings. Exceeding recommended serving may cause serious adverse health effects. Discontinue use and call a physician or licensed qualified health care professional immediately if you experience rapid heartbeat, dizziness, severe headache, shortness of breath, or other similar symptoms. Improper use of this product may be hazardous to a person's health. Do not use during strenuous activity in high temperature conditions (greater than 80 degrees F). Drink at least 2 liters of water daily when using this product.

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The body cannot burn fat without L-Carnitine so it is essential that L-Carnitine is in **Max De-Lite**. Cocoa Nut Extract contains a wide variety of constituents including polyphenols, caffeine, tyramine, phenylethylamine (PEA) and theobromine. Theobromine is a primary compound found in chocolate and has effects as a mild natural stimulant and can boost energy and mood. Damiana (Turnera diffusa) has been shown to prolong gastric emptying time (stomach fullness) resulting in statistically significant weight loss compared to a placebo.

Other metabolic cofactors have been added including, L-Taurine, Glucuronolactone, Panex Ginseng, Aloe Vera, Iodine, Pantothenic Acid, and Chromium to support and maximize fat oxidation.

Slimaluma® is a trademark of Gencor Pacific, Inc., USA. Slimaluma™ is protected by U.S patent #7,060,308.



Advantra Z® is a registered trademark of Nutratech, Inc./Zhishin, LLC licensor of U.S. Patents 6,224,873; 6,316,499; 6,340,481; 6,340,482 and Canadian Patent 2,248,854.



Clarinol™ CLA is a trademark of Lipid Nutrition.

Key References

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KEY MESSAGES (cont'd from p. 1)

- Contains patented Clarinol™ CLA, specially modified safflower oil provides the highest levels of the two biologically active CLA isomers, cis-9, trans-11 and trans-10, cis-12 in the ideal 50:50 ratio.
- Clarinol™ CLA is the only clinically proven CLA research tested for body composition changes. †
- Clarinol™ has also been shown to modify adipocyte (fat cell) growth and differentiation, therefore modifying the very site of fat storage. †
- Caffeine has been added to the formula to provide additional thermogenic, metabolic and fat oxidation effect. †
- L-Carnitine has been added as a recent study has shown that these ingredients, when combined with caffeine, are powerful stimulators of lipolysis (fatty acid oxidation) †
- Fat burning factors have been added including, Pantothenic Acid, Iodine, Chromium, Cocoa Nut Extract, Damiana Extract, Panex Ginseng and Aloe Vera Extract (200:1). †

TARGET MARKET

Primary: Adults seeking a powerful appetite suppressant, fat burner and extreme thermogenic formula as a dietary supplement adjunct to a reduced caloric diet, exercise and behavior modification program.

RECOMMENDED STACK

- Iso-Extreme
- Max Gluta Matrix
- Max Lean Protein
- Max Glutamine

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

To report a serious adverse event, contact:
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